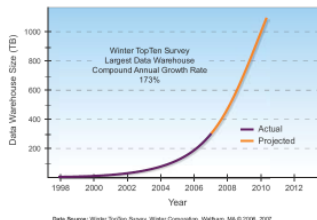


EDMT® SERVER – THE OVERVIEW

THE INFORMATION EXPLOSION

Data growth is incredible, doubling every 18 months thus presenting IT with an immense challenge of managing data. Enterprises face the additional challenge of "data evolution" as critical business data takes **structured** (i.e. SQL) and **unstructured form** (i.e. emails, documents, images etc), collectively called EDTM data (EDTM stands for Email, Documents, Multimedia and Transactions). The volume of unstructured data is 5 times larger than structured data.



Storing, indexing, categorizing and doing complex analysis of EDTM using the same application, has been previously impossible. Now BMMsoft's EDTM® Server provides a unified view and the ability to cross-analyze EDTM. This unified approach to data analysis allow businesses to drive efficiencies, such as business intelligence, legal compliance, customer relationship management, litigation preparedness, fraud prevention and other business applications.

THE ADVANTAGE OF EDTM® SERVER

The EDTM® Server is a powerful, cost-effective solution that captures and analyzes all of enterprise EDTM data. It creates a real-time, useable copy of all electronic data in a highly scalable database where SQL transactions and unstructured files can be economically stored, searched and analyzed without burdening any of the primary information systems.

EDTM® Server is unique because it is the only product on the market designed to offer real-time capture and storage of EDTM data (with metadata) into a single repository. As a result, the EDTM® Server provides real-time access, search and analysis of all data to provide a complete, comprehensive view of the business, irrespective of data type and source.

EDTM® Server is the only engine proven to scale to over a Petabyte of EDTM and is already in Guinness Book of World Records.

SOLUTIONS

In addition to the technical benefits described in greater detail below, the EDTM® Server is used for a number of high value applications, including:

1. **Fraud Detection & Prevention.** In the banking and insurance services industries, the ability to perform analysis of real-time EDTM data enables previously impossible fraud detection and prevention that could have prevented – if used – bank frauds such as Societe General (in 2007) or Credit Suisse (in 2008).

2. **Customer Relationship Management.** Most customer information is typically stored in a structured data form (e.g. who ordered what, when and for how much). Unfortunately, critical customer interactions such as support calls, emails and sales communications are unreachable from traditional CRM systems. With the EDTM® Server, businesses can have a complete view of a customer relationship by accessing and analyzing all customer-related data, thus providing opportunities to significantly enhance customer service and increase revenue.

3. **Business Intelligence.** EDTM® Server provides for analyzing business information to discover trends that may have a business impact, such as product and geographic demand trends, cross-selling or up-selling opportunities. With the inclusion of emails, documents, faxes, voicemails, surveillance videos and more into the BI equations, businesses are able to obtain much richer information about their customers, vendors, partners and employees.

4. **eDiscovery and Regulatory Compliance.** Regulatory and private litigation is a fact of life, and it is quite common for such litigation to require the search of millions of electronic documents and records. "Litigation Preparedness" is the ability to assess legal claims, and to respond to legal production requirements. With the use of the EDTM® Server, the time and cost for responses are significantly reduced.

Legal Compliance defines complying with statutory and regulatory requirements for preserving, storing and protecting sensitive information, such as health-related information, financial information or internal public company communications. The EDTM® Server helps you avoid costly fines related to non-compliance.

TECHNICAL BENEFITS

1. **Data Retrieval Speeds:** EDMT® Server is able to capture emails and attachments in real-time and have them available in for searching in 3 seconds. Basic searches product results in less than a second while complex cross correlation queries results are provided in 5-300 seconds.
2. **Scalability:** EDMT® Server can capture many terabytes of data a day and can scale to over a Petabyte in total data input. This scalability provides for data management even in the largest of organizations.

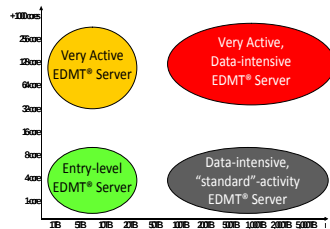


Figure 1. Optimal configuration to meet data size and activity level

3. **Storage Efficiency:** In recent certified testing, the EDMT® Server demonstrated a 91% reduction in storage size, cost and power when compared to conventional solutions. The EDMT® Server implements so-called single-instance storage (SIS) e.g. an email attachment sent to multiple email recipients via same or multiple emails will be saved only once. EDMT® Server uses data compression to reduce data size and storage cost.
4. **Data Security:** Unlike traditional file systems used by most content management or archive applications, EDMT® Server is built on a relational database backend that is inherently secure from outside hackers and malicious code attacks. The EDMT® Server "shreds" data (by distributing and encrypting it) in a manner that is undecipherable to an intruder. Thus, rest assured that your sensitive data, files and emails are secure.

5. **Eliminate Email and File Backups and Restores.** With the EDMT® Server, emails are captured before they even get to the email server. This means that the EDMT® Server not only offers backup, but it also offers continuous backup and eliminates the problem of potential loss of emails between backups. Restores of the main email server are fast, intelligent, selective (i.e. Customer Support first) and can be customized.

6. **Reactivate Data from Tape Archives.** EDMT® Server can cost-effectively reload archived data stored on tapes, and in doing so reactivate records that would otherwise be inaccessible for analysis.

DEPLOYMENT MODELS

EDMT® Server can be deployed in one of two models – as a traditional software license which is licensed and maintained by the customer or as an off-site hosted service (SaaS) solution – or a combination of the two ("hybrid EDMT® Server solution"). We are very proud of our datacenter, which provides industry leading servers from its secure hosting facilities in the southwest of the United States. Pre-installed solutions provide customers with an out-of-the-box solution so customer can be up and running on EDMT® Server in days (and not weeks and months), regardless of the deployment model.

EASE-OF-USE

EDMT® Server is a web-based product with an intuitive interface that was specifically designed for non-technical users. Like any Browser-based product, EDMT® Server can be accessed from anywhere and will not conflict with any other systems or applications that you may be running.

PROFESSIONAL SERVICES

BMMSoft and technical partners provide a full range of professional services to help you deploy and tailor EDMT® Server to your specific needs. This service offering starts with 2-day assessment study to a very comprehensive, multi-year service.

CONTACT INFORMATION

For more information about EDMT® Server contact authorized BMMsoft distributor (list available on <http://bmmsoft.com/partners.html>) or contact BMMsoft directly.

